

# LABRI 1694 FRANSCHHOEK

## Shiraz SA Wine Challenge

### Press Release

For immediate release -14 June 2013



### La Bri in top form!

La Bri estate has collected yet another award, this time for our Syrah 2010.

We are delighted to announce that our Syrah 2010 is one of the Top 12 scoring wines in the Shiraz SA Wine Challenge 2013. This announcement was made during an award function held at the Vineyard Hotel, Newlands, June 13, 2013.

“Dark, inky, vibrant wine entices with an explosive mix of liquorice, lavender, violets and cloves.”

This beautiful perfumed Syrah is produced at the La Bri estate in Franschhoek from estate grapes only. Our Syrah is co-fermented with Viogner.

Christine Rudman (Cape Wine Master) chaired the judging panel represented by Richard Rowe, Dr. Andy Roediger, Carl Schultz and Miguel Chan. This newly launched competition saw 153 entries from 102 producers with vintages ranging from 2004 to 2012. The competition does not see an all over winner but rather select 12 winning wines.

#### **Other recent awards for La Bri include:**

First place and 5 star rating by The Christian Eedes Cabernet Sauvignon Report 2013 for their Cabernet 2009 and a Bronze medal at the Old Mutual trophy show for the La Bri Chardonnay 2012.

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